

Ashley Ban - by Anna Phan

age: 18

residence: Columbia, SC

education: Freshmen in College

occupation: Student

marital status: Single with boyfriend



"Need to get this done!"

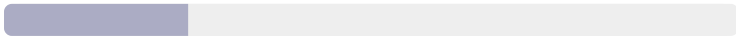
Ashley is an 18-year-old freshman who is majoring in Chemistry. She goes to the University of South Carolina. Her boyfriend lives in New York and doesn't have any friends with her. She wants to make friends but doesn't know where to start. She is introverted and kind. She usually spends her days in the library struggling with her classes. If she is not in the library, then she is in her room watching a movie or studying.

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SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

She wants to make more friends so that she could have someone to hang out with and study with.

Needs

- Friends
- Help with her classes
- More free time
- Balanced meals

Values

- Her Boyfriend
- Education
- Family
- Friends

Wants

- To have a person to talk to.
- To someone to help her with chemistry and math
- To take late night walks with someone

Fears

- Failing her classes
- Not being able to walk up in time for her classes
- Horror movies
- Losing her boyfriend

Mina Smith - by Nidhi Upasani

age: 20

residence: Charleston, SC

education: Currently getting her Bachelor's Degree, Junior

occupation: Student , Assistant Manager at Starbucks

marital status: Single with a boyfriend



"Maybe another time, I'm kind of busy this week!"

Mina has a lot on her plate! She is a transfer student studying sociology at the University of South Carolina. She completed her first two years of higher education at a community college and is highly motivated to get her degree and start her career as a social worker. She is taking 18 credit hours per semester and is constantly struggling to balance her part-time job at Starbucks, coursework, and her social life. She loves to try new foods from different cultures and would love to study abroad while she's in college.

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MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Mina feels happy when she knows that she's managing her time well and living a healthy lifestyle while also managing her busy life. She feels successful when she knows she's been productive!

Needs

- A healthy and effective way to relax.
- A schedule that is less hectic than her current one.
- Social interaction beyond work and classes.

Values

- Hard work
- Determination
- Kindness
- Family and Friends
- Collaboration

Wants

- To be more involved in her community.
- A promotion at her job at Starbucks.
- To visit her grandparents in Florida.
- To have a fun 21st birthday party!

Fears

- Falling behind on her coursework.
- Losing her job, or needing to work more hours.
- Losing her friends.
- Spiders, and other insects in general. But mostly spiders!

Lisa Manoban (Jacqueline Askey)

age: 19

residence: Columbia, South Carolina

education: Freshmen in College

occupation: Student (ROTC Program)

marital status: Single



"The more, the merrier!"

Lisa is a hardworking woman participating in the ROTC program at the University of South Carolina. Because she took a year off to go into the military, she doesn't have many friends on campus yet. She generally finds herself sitting alone during meals, due to a lack of friends, however, she is very outgoing and open to new experiences.

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SOCIAL NETWORK



Criteria For Success:

Lisa is a very active and talkative person. In order to feel successful, she has to work out everyday with friends to maintain her military body.

Needs

- Needs a buddy to keep her motivated during workouts and go to dinner with afterwards.

Values

- Hard work
- Resilience
- Kindness
- Reliability

Wants

- To be able to quickly contact a friend for future events
- A reliable friend that will show up when they commit to something
- A buff boyfriend

Fears

- Losing her figure and not being able to keep up with her military agenda.
-

Maya Neil (Riya Patel)

age: 20

residence: Columbia, SC

education: Junior in College

occupation: Student

marital status: Single



"Striving for success without hard work is like trying to harvest where you haven't planted."

Maya is a 20 year old international student residing in Columbia, SC. You can generally find her in the library studying for classes. She has a strong work ethic and lets nothing get in the way of her success. Most of the time you see her, she is by herself. She is very self motivated and open to new experiences.

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INTERNET



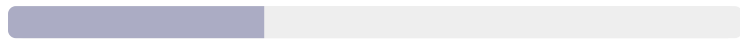
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- A better social life
- More hangout friends
- better way to balance her school life with social life

Values

- Education
- Time
- Hard-work

Criteria For Success:

Maya is a very active student. She always goes to office hours and tutoring sessions to keep her busy. You rarely see her socializing. Her main focus is passing her classes and being the best student out there. She wants to successfully earn a degree that will allow her to start her career.

Wants

- A friend she can rely on
- Connect with students from around the world
- Become well-rounded

Fears

- Scared that friends will get in the way of her study time
- Worried about being able to meet new people and discover the city while studying

Emersyn Sparks by Makayla Dotson

age: 25

residence: New York City, New York

education: Graduate Student

occupation: Student

marital status: Single



I am strive to be who am I and never ignore good opportunities!

I am a young American College student from New York attending the University of South Carolina, looking to explore the world, all its possibilities, and new relationships that may arise upon my journey.

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SOCIAL NETWORK



Criteria For Success:

Always believe in yourself

Never let someone choose your path to life

Needs

- Succeed in grad school
- To always be on the move
- Always have an activity planned
- Have social interaction with others

Wants

- Have a good career
- Visit other countries
- Have good relationships with others

Values

- Friendship
- Loyalty
- Determination
- Honesty
- Adventure

Fears

- Not being accepted by people
- Not living life to the fullest